



PEPSI-COLA PRODUCTS PHILIPPINES, INC.

Km. 29 National Road, Tunasan, Muntinlupa City 1773 Philippines
Tel. No.: (632) 850-7901 Fax No.: (632) 850-7928
Website : www.pepsiphilippines.com

16 September 2010

THE PHILIPPINE STOCK EXCHANGE INC.

3rd Floor The Philippine Stock Exchange Plaza
Ayala Avenue, Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Re: Request for lifting of trading suspension

Gentlemen:

In relation to our disclosure that was uploaded yesterday regarding the Company announcement, we wish to inform you that said Company announcement is the attached disclosure relating to the sale of shares of Pepsi-Cola Products Philippines, Inc.

In view thereof, we request for the lifting of the trading suspension, with the lifting to take effect tomorrow, 17 September 2010, at the commencement of trading hours.

We trust our request will merit your kind approval.

Thank you.

Very truly yours,

MA. ROSARIO C. Z. NAVA

Corporate Secretary and Compliance Officer

Encl. a/s





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SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills
Mandaluyong City

Attention: Ms. Justina F. Callangan
Director, Corporation Finance Department

THE PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor Philippine Stock Exchange Plaza
Ayala Avenue, Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Re: Sale of Shares

Gentlemen:

Hong Way Holdings, Inc. ("HWHI") and Guoco Assets (Philippines), Inc. ("GAPI"), owners of 857,788,628 and 255,594,964 common shares, respectively, or a total of 1,113,383,592 common shares of Pepsi-Cola Products Philippines, Inc. ("PCPPI") representing approximately 30.14% of PCPPI's total outstanding capital stock, and a group of stockholders represented by Mr. Jose M. Periquet, Jr. ("Other Selling Shareholders") that are owners of a total of 157,274,056 common shares of PCPPI representing approximately 4.26% of PCPPI's total outstanding capital stock, have separately executed today Share Purchase Agreements ("SPAs") whereby HWHI and GAPI agreed to sell their entire 30.14% shareholdings in PCPPI, and the Other Selling Shareholders have agreed to sell their 4.26% shareholdings in PCPPI to Lotte Chilsung Beverage Co., Ltd. ("Lotte"), a corporation duly organized and existing under the laws of the Republic of Korea with principal offices at 50-2 Jamwon-dong, Seocho-gu, Seoul, Korea. The shares subject of the SPAs ("Sale Shares") are being sold by HWHI, GAPI and the Other Selling Shareholders at a price of ₱3.50 per Sale Share. The sale is expected to close not later than 20 October 2010.



This disclosure is being made in compliance with the requirements of SRC Rule 17.1 (1) (A) (iii) and Section 4.4 of the PSE Disclosure Rules.

Thank you.

Very truly yours,

PEPSI-COLA PRODUCTS, PHILIPPINES, INC.

By:



PARTHA CHAKRABARTI
Corporate Information Officer